

STATEMENT UNDER 37 CFR 3.73(b)Applicant/Patent Owner: William J. JohnsonApplication No./Patent No.: 10/823,386 / 7,187,997 Filed/Issue Date: 4/12/2004 / 3/6/2007

Entitled: System and Method for Proactive Content Delivery by Situational Location

Apple Inc., a corporation
(Name of Assignee) (Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. ☒ the assignee of the entire right, title, and interest; or
2. ☐ an assignee of less than the entire right, title and interest.
The extent (by, percentage) of its ownership interest is _____%

in the patent application/patent identified above by virtue of either:

- A. ☒ An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel (20951), Frame (0561), or for which a copy thereof is attached. **OR**
- B. ☐ A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:

1. From: _____ To _____
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☐ Additional documents in the chain of title are listed on a supplemental sheet.☐ Copies of assignments or other documents in the chain of title are attached.[NOTE: A separate copy (*i.e.*, a true copy of the original assignment document(s)) must be submitted to Assignment Division in accordance with 37 CFR Part 3, if the assignment is to be recorded in the records of the USPTO. See MPEP 302.8]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

/Kirk A. Gottlieb/
Signature

Kirk A. Gottlieb, 42,596
Printed or Typed Name

Attorney for Assignee
Title

July 7, 2008
Date

650-839-5070
Telephone Number